

# An Open Letter to World Leaders

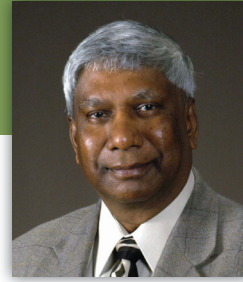


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from **Krishnan Suthanthiran**

President, Best Medical International, Inc.

Founder, CURE Foundation

**Subject: CURE Global 2020 — Improving Healthcare Delivery at a Lower Cost**

June 2010

Dear Ladies and Gentlemen,

This is the first in a series of my communications with you and our fellow citizens of the world to engage in an objective discussion about improving healthcare delivery at a lower cost. As an entrepreneur and small business owner with four decades of healthcare experience, I would like to share my vision for the future of the global healthcare system.

*“A healthy person  
has many wishes,  
but the sick person  
has only one.”*

— Indian Proverb —

My plan can save millions of lives and alleviate the suffering caused by preventable diseases. These efforts will help eliminate needless and expensive emergency room visits, hospitalization and intensive care stays. After four decades in healthcare, I have seen the good, the bad, and the ugly sides of medicine and health insurance around the world. Government-provided healthcare in most countries has failed to keep pace with the introduction of new technologies. A private healthcare system often becomes expensive and focused on caring for the rich and privileged.

As a young engineering student, I saw my father suffer and die from cancer and decided I wanted to work in oncology. After graduation I was fortunate to begin my career with an oncologist in Washington, DC in 1972. Five years later I opened Best Medical International and have operated the TeamBest family of companies ever since. I named my company Best to reflect my goal of being the best. I am proud to say that we have developed a reputation for being the best and most experienced in the business. Our products have saved millions of lives worldwide and continue to do so every day.

**Mahatma Gandhi dreamed of a free India. Today, it is the world’s largest democracy. I, too, have a dream – one shared by millions – and a plan to realize this dream of quality healthcare that is affordable and accessible to all, yet 30 percent lower in cost this decade. I believe everyone deserves the best healthcare. Only through education can we effectively eliminate poverty and promote global health, understanding, and peace.**

# Goals and Accomplishments

I established CURE Foundation in 2007 to create a new paradigm and promote my plan for improving healthcare globally. CURE Foundation's goal is to create private, truly non-profit, non-governmental, self-sustaining medical centers, express and mobile clinics around the world, for a global standard of care at a significantly lower cost than private for-profit centers.

## CURE Foundation will focus on establishing:

- ▶ Preventive Care Specialists
- ▶ Geriatric Care Specialists
- ▶ CURE U.S. and International Health Corps
- ▶ CURE Global Insurance
- ▶ CURE Global Purchasing Organization
- ▶ CURE Global Standard of Care
- ▶ CURE Institutes in the fields of neurological sciences; breast, prostate, lung, and gynecologic cancers; diabetes; obesity; cardiac care; drug & alcohol addiction; and other diseases

## CURE Foundation will, at a low cost or free of charge, address the need for:

- ▶ Purified drinking water for everyone
- ▶ Sewer systems where needed
- ▶ Dental hygiene and comprehensive dental care
- ▶ Vaccines to every child for immunizations
- ▶ HPV vaccines for teenage girls and young women
- ▶ Annual physical exams and diagnostic procedures
- ▶ Access to prescription drugs and major procedures including those for cancer, lung, heart, neurological, orthopedic, vascular and other diseases
- ▶ Optimal technology for the best clinical outcome
- ▶ Education and training for health care professionals

## In addition:

- ▶ Incentives and bonuses will be paid to health care professionals based on clinical outcomes and patient satisfaction
- ▶ Digital technology, electronic data systems, telemedicine, and use of the internet for other applications will be employed as much as possible

CURE Foundation has been working with medical centers, colleges of medicine, private and public hospitals and other organizations to fund cost-effective medical technologies. We are currently working with ambassadors, health ministers, presidents and prime ministers of many countries to develop a ten-year plan to upgrade healthcare programs.

CURE centers' commitment to **Proactive Healthcare™** (full transparency of benefits, clinical outcome, and cost) and the **Total Health™** system (prevention, early detection, effective treatment, and total cure) will open doors to a new era of affordable and accessible healthcare.

I would like to invite you and our fellow citizens of the world to join CURE Foundation's initiatives to reshape the future of our healthcare delivery so that poverty, malnutrition, and contagious diseases can be eliminated and lives improved by providing superior healthcare and education at a lower cost. **For more information, please visit [www.cure.lu](http://www.cure.lu).**

Sincerely yours,

*Krishnan Suthanthiran*

## JOIN US!

Working together allows us to improve healthcare. Together we are the CURE. We would be honored to receive your comments and support at [krish@cure.lu](mailto:krish@cure.lu).

### Other sites of interest:

[www.teambest.com](http://www.teambest.com)  
[www.teambestnews.com](http://www.teambestnews.com)  
[www.kitsault.com](http://www.kitsault.com)



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